

Department of Liberal Education
Era University, Lucknow
Course Outline
Effective From: 2023-24

Name of the Program	B.A. / B.Sc. (LIBERAL EDUCATION)			Year/ Semester:	3rd / 5th
Course Name	Eco-tourism & Sustainable Development	Course Code:	EVA303	Type:	Theory
Credits	04			Total Sessions Hours:	60 Hours
Evaluation Spread	Internal Continuous Assessment:	50 Marks		End Term Exam:	50 Marks
Type of Course	<input type="radio"/> Compulsory	<input checked="" type="radio"/> Core	<input type="radio"/> Creative	<input type="radio"/> Life Skill	
Course Objectives	<ol style="list-style-type: none"> Develop basic understanding of natural environment and their importance among the students. Introduce them with local culture, environment, place-based ecology, history and geography Learn about ecotourism and sustainable tourism activity. 				
Course Outcomes(CO): <i>After the successful course completion, learners will develop following attributes:</i>					
Course Outcome (CO)	Attributes				
CO1	Understand the importance of aesthetic and ecological importance of environment and promote sustainable tourism activity.				
CO2	Learn factors affecting eco-tourism practices & benefits delivered by creating livelihood opportunities for indigenous people.				
CO3	Understand need for environment conservation, approaches for conservation, importance of local culture and relation between them.				
CO4	Students will be able to understand role of agencies promoting eco-tourism.				
Pedagogy	Interactive, discussion-based, student-centered, presentation.				
Internal Evaluation Mode	Mid-term Examination: 20 Marks Activity: 10 Marks Class test: 05 Marks Online Test/Objective Test: 05 Marks Assignments/Presentation: 05 Marks Attendance: 05 Marks				
Session Details	Topic			Hours	Mapped CO
Unit 1	Introduction to Eco-tourism <ul style="list-style-type: none"> Eco-tourism: Concept, evolution, and principles Types and importance of Eco-tourism Eco-tourism vs Conventional tourism Concept of Geoheritage, Identification of potential sites for Eco-tourism development Activity: To prepare infographic poster on Eco-tourism to spread awareness.			14	CO1

Unit 2	Eco-tourism awareness, challenges and benefits <ul style="list-style-type: none"> Economic and socio-cultural challenges and benefits of eco-tourism Eco-tourism awareness, Research and Recreation Disasters and Eco-tourism Role of photography and electronic media in eco-tourism Activity: To make a collage on Eco-tourism sites in Uttar Pradesh.	13	CO2
Unit 3	Eco-tourism and Environment Conservation <ul style="list-style-type: none"> Conservation of Eco-tourism Protected Area Community Participation: Types of Participation, issues and challenges Eco-tourism Policies, Planning and Implementation Eco-tourism Projects: Case Studies on Sunderbans Eco tourism Project and Nandadevi Biosphere Reserve Activity: Group discussion on cultural activities performed by people that help in preserving environment.	17	CO3
Unit4	Role of National and International Agencies <ul style="list-style-type: none"> Eco-tourism Development Agencies and their role: UNWTO, UNDP, WWF and MoEF Global Critic of Eco-agencies Eco-tourism: A sustainable option? Eco-tourism as a Business Activity: Think Tank- Discuss business ideas related to Eco-tourism.	16	CO4

CO-PO and PSO Mapping

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3					1		3		2			
CO2	3	3	3				3		3		3		2	
CO3	3	3	2	2			3		3		3			
CO4	3	3	3	2	2		2		3		3	1	2	1

Strongcontribution-3,Averagecontribution-2, Lowcontribution-1,

Suggested Readings:

Text- Books	<ol style="list-style-type: none"> A. Premchandra. 2018. Eco-Tourism, Environmental Problems and Sustainable Development Discovery Publishing House Pvt Ltd. Krishna Kumar Mishra. 2022. Principles & Practices of ECOTOURISM. Notion Press
Reference Books	<ol style="list-style-type: none"> Tribe. 2011. Economics of Recreation, Leisure and Tourism. T and F India, 4th edition. M. Sarngadharan. 2005. Tourism and Sustainable Economic Development. New Century Publications.
Para Text	Unit 1: 1. Eco-tourism sites in India- https://www.tourmyindia.com/blog/best-eco-tourism-destinations-india/ Unit 2: 1. Photography and Tourism- https://www.tourismtheories.org/?p=827 Unit 3: 1. Community participation in Eco-tourism- http://article.sapub.org/10.5923.s.tourism.201304.04.html Unit4: 1. Eco-tourism as a business- https://www.slideshare.net/maeliosa/ecotourism-as-a-business

Recapitulation & Examination Pattern		
Internal Continuous Assessment:		
Component	Marks	Pattern
Mid-term Exam	20	Section A: Contains 10 MCQs/Fill in the blanks/One Word Answer/ True-False type of questions. Each question carries 0.5 marks . Section B: Contains 07 descriptive questions out of which 05 questions are to be attempted. Each question carries 03 marks .
Activity	10	Will be decided by subject teacher
Class Test	05	Contains 05 descriptive questions . Each question carries 01 marks.
Online Test/ Objective Test	05	Contains 10 multiple choice questions . Each question carries 0.5 marks.
Assignment/ Presentation	05	Assignment to be made on topics and instruction given by subject teacher
Attendance	05	As per policy
Total Marks	50	

Course created by: **Dr. Swati Sachdev**
Signature:

Approved by: **Prof. Venkatesh Dutta**
Signature: